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EMPLOYMENT

MIT Sloan School of Management, Cambridge, MA

Associate Professor, July 2014-present
Fred Kayne (1960) Career Development Professor of Entrepreneurship

Assistant Professor, July 2010-June 2014
Alvin J. Siteman (1948) Career Development Professor of Entrepreneurship

Assistant Professor, July 2009-July 2010
Technological Innovation, Entrepreneurship, & Strategic Management

EDUCATION

University of Michigan, Ann Arbor, MI

Ph.D. in Management & Organizations, 2009
Dissertation Title: "Inside or Outside? The Social Mechanisms of Entrepreneurship Choices: Evidence from the Mutual Fund Industry."
Committee: Gerald F. Davis (chair), Mark S. Mizruchi, Michael Jensen, Kathleen M. Sutcliffe

Mount Holyoke College, South Hadley, MA

B.A. *magna cum laude, honors*, 2004

Institut d'Etudes Politiques de Paris, France

One year study program, 2003

Lester B. Pearson United World College of the Pacific, Canada

International Baccalaureate, 2000

PUBLICATIONS

- Flammer, C., Kacperczyk, A. "The Search for Spark: The Impact of Stakeholder Orientation on Innovation." (authors in alphabetical order; forthcoming in *Management Science*)
- Winner of the BPS Division Glueck Best Paper Award (600+ submissions), Academy of Management, 2014; Academy of Management Best Papers Proceedings, BPS Division, 2014
- Kacperczyk, A., Beckman C., Moliterno, T. "Disentangling Risk and Change: Internal and External Social Comparison in the Mutual Fund Industry." (forthcoming in *Administrative Science Quarterly*)
- Strategic Management Society Annual International Conference Best Conference Paper Nominee and Best Practice Implications Nominee
- Kacperczyk, A. 2013. "Social Influence and Entrepreneurship: The Effect of University Peers on Entrepreneurial Entry." *Organization Science* 24(3): 664-683.
- Academy of Management Best Papers Proceedings, OMT Division, 2009

Kacperczyk, A. 2012. "Opportunity Structures in Established Firms: Entrepreneurship versus Intrapreneurship in Mutual Funds." *Administrative Science Quarterly* 57(3): 484-521.

- Included in Editor's Choice Collection, *Administrative Science Quarterly*, one of 8 key articles on Mobility and Entrepreneurship

Kacperczyk, A. 2009. "With Greater Power Comes Greater Responsibility. Takeover Protections and Corporate Attention to Stakeholders." *Strategic Management Journal* 30(3): 261-285.

WORKING PAPERS (SUBMITTED)

Kacperczyk, A.J., Marx, M. "Revising the Small Firm Effect on Entrepreneurship: Evidence from Dissolutions." (authors in the alphabetical order; R&R at *Organization Science*)

"The Advantages of Complete and Negative Performance Feedback: Evidence from Private Equity Backed Buyouts." (with F. Castellaneta, Gottschlag, O. and Wright, M) (R&R at *Strategic Management Journal*)

Thompson, P., Rider, C., Tåg J., Kacperczyk, A.J. "Experience and Entrepreneurship." (R&R at *Industrial and Corporate Change*)

Kacperczyk, A.J. "Female Entrepreneurship and Alternative Opportunities Inside an Established Firm." (under review)

- Academy of Management Best Papers Proceedings, OMT Division, 2013; Best Paper Award at Druid Conference Nominee, 2013; Best Paper out of Dissertation Nominee, Academy of Management, OMT, 2013

Castellaneta, F., Conti, R., Kacperczyk, A.J. "Money Secrets: How do Trade Secrets Affect Firm Value? Evidence from a Quasi-Natural Experiment." (authors in the alphabetical order; under review)

REFEREED CONFERENCE PRESENTATIONS

"Gathering Experience, Losing Fans: The Tension between Experiential and Appeal Breadth in Entrepreneurship." **Cambridge/Darden Entrepreneurship Conference, 2015**

"Revising the Small Firm Effect on Entrepreneurship: Evidence from Dissolutions." **Harvard Business School Global Strategy and Innovation Conference, 2015**

"Rubber Stamping: The effect of firm prestige and individual performance on entrepreneurial mobility." **Wharton People and Organizations Conference, 2014**

"The Search for Spark: The Impact of Stakeholder Orientation on Innovation." **Duke Strategy Conference, 2014**

"The Impact of Vertical and Horizontal Comparisons on Mobility Outcomes: Evidence from the Swedish Microdata." **Yale Easy Conference, 2014**

"The Impact of Vertical and Horizontal Comparisons on Mobility Outcomes. Evidence from the Swedish Microdata." **Wharton People and Organizations Conference, 2014**

"Revising the Small Firm Effect on Entrepreneurship: Evidence from Dissolutions." **Wharton People and Organizations Conference, 2013; Academy of Management, OMT, 2014**

"The Search for Spark: The Impact of Stakeholder Orientation on Innovation." **Wharton People**

and Organizations Conference, 2013; Academy of Management, BPS, 2014

“Female Entrepreneurship and Alternative Opportunities Inside an Established Firm.” **DRUID Conference**, Barcelona, 2013; Annual Meetings of the **Academy of Management**, Orlando, 2013

“An Entrepreneurship Versus Intrapreneurship Dilemma: The Effect of Large and Mature Firms on New Venture Formation in Mutual Funds.” **West Coast Research Symposium**, Los Angeles, 2012

“Internal Social Comparison: Evidence from Mutual Funds.” **Organizational Learning Conference**. Asilomar, CA., 2012

“Internal Social Comparisons and Risky Organizational Change: Evidence from the Mutual Fund Industry.” Annual Meetings of the **Academy of Management**, Boston, 2012

“Internal Social Comparisons and Risky Organizational Change: Evidence from the Mutual Fund Industry.” Annual Meetings of the **Strategic Management Society**, Miami, 2011

“An Entrepreneurship Versus Intrapreneurship Dilemma: The Effect of Large and Mature Firms on New Venture Formation in Mutual Funds.” **HBS-MIT Strategy Conference**, Cambridge, 2011

“Knowledge Asymmetry in Brokerage.” **American Sociological Association** Annual Meeting, Las Vegas, 2011

“An Entrepreneurship Versus Intrapreneurship Dilemma: The Effect of Large and Mature Firms on New Venture Formation in Mutual Funds.” Annual Meetings of the **Academy of Management**, San Antonio, 2011

“Social Comparison in Network Formation” Annual Meetings of the **Academy of Management**, San Antonio, 2011

“Knowledge Asymmetry in Brokerage.” Annual Meetings of the **Academy of Management**, San Antonio, 2011

“Knowledge Asymmetry in Brokerage.” INSEAD Conference on **Network Evolution**. Fontainebleau, France, 2010

“The Presence of the Past. Career Imprints and Selection to Entrepreneurship.” Annual Meetings of the **Academy of Management**, Montreal, 2010

“Social Isolation in the Workplace: A Cross-Cultural and Longitudinal Analysis.” **American Sociological Association Annual Meeting**, Atlanta, 2010

“Internal or External? Transition to Entrepreneurship in the Mutual Fund Industry.” Annual Meetings of the **Academy of Management**, Chicago, 2009

“When Financiers Become Entrepreneurs: Understanding Institutional Entrepreneurship in Finance.” Co-organized and co-chaired (with Jerry Davis) a symposium endorsed by BPS, ENT, and OMT Divisions. Presenters included Boris Groysberg, Michael Lounsbury, and Christopher Marquis. Annual Meetings of the **Academy of Management**, Anaheim, 2008

“Old Boys’ Networks and Financial Innovation: Internal and External Entrepreneurship in Mutual Funds.” Presented a paper in the symposium session. Annual Meetings of the **Academy of Management**, Anaheim, 2008

With Greater Power Comes Greater Responsibility? Takeover Protection and Corporate Attention to Stakeholders.” Paper presentation. Annual Meetings of the **Academy of Management**, Philadelphia, 2007

“Multiplexity in a Cross-Cultural Context.” Annual Meetings of the **Academy of Management**, Atlanta, 2006

“Rewriting History: Stakeholder Theory As You Like It.” Presented a paper in a symposium session (with Jim Walsh). Annual Meetings of the **Academy of Management**, Atlanta, 2006

INVITED PRESENTATIONS

- Washington University (Strategy), 2015 (scheduled)

Flammer, C., Kacperczyk, A. The Search for Spark: The Impact of Stakeholder Orientation on Innovation.

- NUS, 2015
- Berkeley Innovation Seminar, 2014
- Boston University (Strategy), 2014

Marx, M., Kacperczyk. Revising the Small Firm Effect on Entrepreneurship: Evidence from Dissolutions

- Stanford GSB
- MIT TIES Seminar, 2013
- MIT Economic Sociology Working Group, 2013

Kacperczyk, A., Beckman C., Moliterno, T. Internal Social Comparisons and Risky Organizational Change: Evidence from the Mutual Fund Industry

- University of Maryland, (Strategy), 2012
- Washington University (Strategy), 2012
- London Business School (Strategy and Entrepreneurship), 2012
- Harvard-MIT Economic Sociology, 2012
- Nova, University of Lisbon (Strategy), 2012
- ESSEC, (Strategy), 2012
- Bocconi University (Strategy), 2012
- University of Michigan (Strategy), 2011
- University of Toronto (Strategy), 2011
- University of California, Riverside, 2011

Kacperczyk, A. Female Entrepreneurship and Alternative Opportunities Inside an Established Firm

- NBER Research Productivity Lunch, 2013
- DRUID Conference, 2013
- London Business School (Strategy and Entrepreneurship), 2013
- McGill University (Organization Behavior), 2013
- MIT Economic Sociology Working Group, 2012

Kacperczyk, A. "Internal or External? Transition to Entrepreneurship in the Mutual Fund Industry."

- MIT Sloan School of Management (Strategy & Entrepreneurship), 2009
- INSEAD (Entrepreneurship), 2009
- Harvard Business School (Entrepreneurship & Organizational Behavior), 2009
- Washington University (Organizational Behavior), 2009
- University of Chicago (Organizations and Markets), 2009
- Wharton (Entrepreneurship), 2009
- McGill University (Strategy), 2009
- Dartmouth (Strategy), 2009
- London Business School (Strategy), 2009
- IESE (Entrepreneurship & Strategy), 2009
- Lausanne (Strategy), 2009
- RSM (Strategy and Innovation), 2009
- University College London (Entrepreneurship and Innovation), 2009
- UTSA (Strategy)

HONORS AND GRANTS

2015 OMT Division Best Entrepreneurship Paper Nominee, AOM (3 nominees)

2014 Winner of the BPS Division Best Paper Award (1/+600 submissions), AOM

2013 Kauffman Foundation Junior Faculty Fellowship in Entrepreneurship Research (7 recipients)

2013 Administrative Science Quarterly Editor's Choice Collection: one of 8 key articles on Mobility and Entrepreneurship

2013 Academy of Management Pondy Best Paper Based on a Dissertation Finalist (4 finalists)

2013 DRUID Best Paper Finalist (4 finalists)

2013 AOM Best Papers Proceedings, OMT Division

2011-2012 MIT Sloan, Junior Faculty Research Grant

2011 AOM Best Papers Proceedings, OMT Division

2010-2012 Alvin J. Siteman (1948) Career Development Chair

2009 AOM Best Papers Proceedings, OMT Division

2008 Hicks Memorial Fellowship for academic achievement, Ross School of Business

2007 Stark Fellowship for academic excellence, Ross School of Business

2006 William Thomas Leabo Memorial Award for academic achievement, Ross School of Business

2003-2004 Sigma Iota Rho, member of the National Honor Society of academic excellence

1998-2000 Lester B. Pearson United World College Scholarship, Canada

TEACHING

15.S67 Corporate Sustainability (PhD Seminar) Spring 2013

15.369 Corporate Entrepreneurship Strategies for Technology-Based New Management
Business Development, MIT Sloan School of Management, 2011-present

15.342 Organizations & Environments (PhD Seminar), MIT Sloan School of Management, 2010-present

15.900 Competitive Strategy, MIT Sloan School of Management, 2010-present

MO 300, Behavioral Theory in Management (required BBA course, 71 students), Ross School of
Business, 2007

PROFESSIONAL SERVICE

MIT Reappointment Committee, 2015

TIES Recruiting Committee, 2012, 2013

CCC Doctoral Student Conference Discussant, 2012
TIES Seminar Organizer, 2011-2012
HBS-MIT Strategy Conference Organizer, 2011
MIT Reappointment Committee, 2010-2011
Economic Sociology PhD Admissions, 2009-2010
UROP Research Program, 2009-present
MIT Sloan PhD Student Selection, TIES, 2010
Co-organized Academy of Management PDW, Negotiating Your First Job, Philadelphia, 2007
Management & Organizations Ph.D. Admissions Committee, 2005